



Ultimate Thunder All Stars

Dear Potential Sponsor:

Thank you so much for your interest in being a sponsor for Ultimate Thunder All Stars (UTAS) teams and/or a specific UTAS athlete. Many people are not aware that cheerleading is a time consuming and expensive sport that requires hours of instruction, special uniforms and footwear, numerous competition entry fees, gym time fees, travel expenses and an inordinate amount of dedication.

We, at UTAS, are proud of all our athletes and recognize the hardships associated with being a member of a competitive cheerleading team. UTAS competitive cheerleading teams will attend several regional, state and national competitions, all of which have large costs.

UTAS welcomes and appreciates your interest in giving sponsorship funds to be used toward defraying some of the UTAS team expenses or a specific UTAS athlete's cheer expenses.

To show our appreciation for assisting UTAS teams and/or a specific UTAS athlete, UTAS has 4 levels of sponsorships available.

Platinum Sponsorship - donation of \$1,000.00 or more.

Sponsor Benefits:

1. For a six (6) month period, UTAS will include your name on a sponsor banner in the UTAS gym so that all that enter will see that you are a proud sponsor of UTAS;
2. For a six (6) month period, UTAS will place your name on the UTAS website under sponsors;
3. If your sponsorship donation is received before May 1, UTAS will have team member T-shirts with UTAS on the front and the sponsor names displayed on the back; and,
4. Provide to you for display a photograph of the UTAS team sponsored. If you are sponsoring a specific UTAS athlete - the photograph will be of the UTAS team in which the athlete is a member.

Gold Sponsorship - donation of \$500.00 to \$999.99.

Sponsor Benefits:

Any 2 of the 4 Sponsor benefits listed under Platinum Sponsorship. UTAS will contact you to discuss which of the 2 benefits you prefer, or you can appoint the 2 benefits below.

Silver Sponsorship - donation of \$200.00 to \$499.99.

Sponsor Benefits:

Sponsor Benefits Number 1 and 2 listed under Platinum Sponsorship.

Bronze Sponsorship - donation of \$25.00 to \$199.99.

Sponsor Benefits: Activity Number 2 listed under Platinum Sponsorship.

Please note that with any of these Sponsorships, a small part of the Sponsorship funds may be used to defray the UTAS costs for the out-of-pocket expenses associated with T-shirts, photographs (including



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shipping costs) and banner. No more than 15% of such Sponsorship funds will be used by UTAS for such.

Again, UTAS is delighted that you have shown an interest in becoming a sponsor. Please fill out the information sheet attached and return it to UTAS along with your Sponsorship donation. By signing the attachment, you are granting us permission to use your name (or company name) and your logo (if any), in giving the Sponsor Benefits.

The entire UTAS family appreciates your support. If you have any questions, please do not hesitate to contact us at btascheer@gmail.com.

Sincerely,

ULTIMATE THUNDER ALL STARS



Ultimate Thunder All Stars

UTAS SPONSORSHIP

Sponsorship is for: Team _____ Specific UTAS Athlete _____ Name of UTAS Athlete: _____

Select the desired level of sponsorship and amount you will donate:

Platinum Sponsorship - donation of \$1,000.00 or more. _____ \$ _____

Gold Sponsorship - donation of \$500.00 to \$999.99. _____ \$ _____

Silver Sponsorship - donation of \$200.00 to \$499.99. _____ \$ _____

Bronze Sponsorship - donation of \$25.00 to \$199.99. _____ \$ _____

If a Gold Sponsor, select the two (2) Sponsor Benefits you prefer:

_____ 1. For a six (6) month period, UTAS will include your name on a sponsor banner in the UTAS gym so that all that enter will see that you are a proud sponsor of UTAS;

_____ 2. For a six (6) month period, UTAS will place your name on the UTAS website under sponsors;

_____ 3. If your sponsorship donation is received before MAY 1, UTAS will have team member T-shirts with UTAS on the front and the sponsor names displayed on the back; and,

_____ 4. Provide to you for display a photograph of the UTAS team sponsored. If you are sponsoring a specific UTAS athlete - the photograph will be of the UTAS team in which the athlete is a member.

EXECUTION OF THIS DOCUMENT ALLOWS BTASC TO USE YOUR NAME AND LOGO IN PROVIDING THE SPONSOR BENEFITS FOR THE SPONSORSHIP LEVEL SELECTED BY YOU. PLEASE CONSULT YOUR TAX ADVISOR REGARDING THE DEDUCTIBILITY OF YOUR DONATION.

Date:

Company or Individual name (Please Print)

Contact Name:

Signature and Title (if any) of party signing

Please check your form of payments: Credit Card _____ Check _____

Credit Card Authorization: Visa _____ MasterCard _____ Am. Express _____

Account Number: _____ Expiration Date: _____ Amount \$ _____ Card

Security Code (3 digits on back side) _____ Date: _____



Ultimate Thunder All Stars

Signature: _____

Print

Name: _____